

BACK TO THE FUTURE 2024



NCIL ANNUAL CONFERENCE ON INDEPENDENT LIVING

July 22-25 (Grand Hyatt, Washington, DC)

SPONSORSHIP GUIDE

Thank you for your interest in supporting the NCIL 2024 Annual Conference on Independent Living. Sponsors, advertisers, and exhibitors are a crucial part of the conference. If you are interested in sponsorship opportunities, fill out the commitment form (<https://bit.ly/3tQMw1z>), visit our website for more details (<https://bit.ly/48CKyRK>), or email Jenny Sichel at jenny@ncil.org with any questions.

ABOUT NCIL

NCIL is the longest-running national cross-disability grassroots organization driven by and dedicated to people with disabilities. Since its founding in 1982, NCIL has represented thousands of organizations and individuals, advocating tirelessly for the human and civil rights of people with disabilities across the United States.

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SPONSORSHIP PACKAGES

This sponsor benefits table is available in text format at: <https://bit.ly/3Hil2Fi>.

Contact jenny@ncil.org for more information or assistance with custom packages.

2024 Sponsor Benefits	Champion \$50,000	Hero \$30,000	Leader \$20,000	Trailblazer \$10,000	Catalyst \$5,000
Plaque Presentation at Awards Ceremony	Exclusive opportunity				
Sponsored Coffee Hour (Coffee Conversations)	Branding, short presentation + 3 attendees	Branding + 3 attendees			
Custom Merchandise Item	First choice of item	One item			
Logo on March / Rally Water Bottles	✓	✓			
Logo on Conference Tote Bag	✓	✓	✓		
Sponsorship of Conference Track and / or Major Conference Event	Choice of event + track	Choice of event or track	Dialogue zone	Photo booth	
Ad in Conference Program	Full	Full	Full	Half	Quarter
Exhibit Space	Double premier	Single premier	Single	50% discount	25% discount
Logo on Conference Website	✓	✓	✓	✓	✓
QR Code in Conference Program	✓	✓	✓	✓	✓
Logo on Registration Area Signage	✓	✓	✓	✓	✓
Complementary Registration and Seating at Awards Banquet	10	8	6	4	3

DISCOUNTS

- MEMBER DISCOUNT: 10% OFF all purchases for NCIL members.
- EARLY BIRD DISCOUNT: 10% OFF all ads and exhibits purchased by April 1, 2024.

A LA CARTE OPTIONS

ADVERTISEMENTS

Sizes are listed width x height. Contact eleanor@ncil.org with any questions.

- Full Page Ad (8.5" x 11"): \$2,000
- Half Page Ad (8.5" x 5.5"): \$1,200
- Quarter Page Ad (4.25" x 5.5"): \$650
- Virtual Ad (1200 pixels x 900 pixels): \$1,000

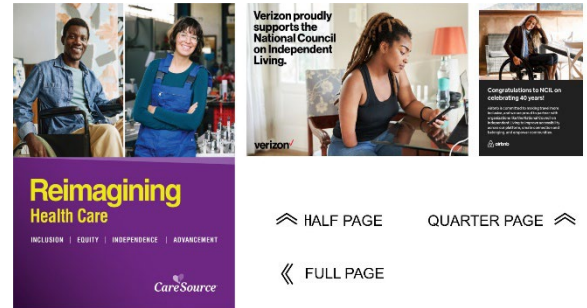


EXHIBIT SPACES

Exhibit Spaces are onsite only. There are limited number of exhibit spaces available and will be allocated on a first come / first served basis.

- Non-Profit / Governmental: \$2,000
- Corporate / For-Profit: \$3,000

BRANDING

- Electric Charging Tables: \$10,000
- Wi-Fi for Guests w / Splash Screen: \$10,000
- Sponsored Coffee Hour (Branding + three attendees): \$10,000



MERCHANDISE

Merchandise will be branded with your logo and distributed to onsite attendees.

- Lanyard & Badge Holder: \$2,000
- Note Pads: \$1,300
- Ink Pens: \$800
- Sensory / Fidget Stickers: \$2,000
- Handheld Power Fans (March & Rally): \$5,000
- Cooling Towels (March & Rally): \$3,000

BUILDING THE MOVEMENT

- Fund a Youth Scholarship: \$2,000
- Fund a DEAI Scholarship: \$2,000
- Attendance at Coffee Hour: \$1,000 / ticket



EXHIBITOR GUIDE

Exhibits will be open Monday, July 22 and Tuesday, July 23 between the hours of 8:00 a.m. and 5:00 p.m. Additionally, there will be an Exhibit Fair on Tuesday between 10:15 a.m. and 12:00 p.m. Please note that Exhibitors are not required to register separately for the conference unless they plan on attending other conference events like meals, workshops, or plenary sessions.

SET UP

Exhibitor set up times are as follows. Please note that you may use the time to set up your spaces each day, although you can also leave your spaces set up from Sunday to Wednesday if you choose.

If you do need more time to set up, please reach out to jenny@ncil.org with extra requests.

Sunday	7/21/2024	5:00 – 6:00 p.m. Eastern
Monday	7/22/2024	7:00 – 8:00 a.m. Eastern
Tuesday	7/23/2024	7:00 – 8:00 a.m. Eastern



All exhibit spaces include a 6' display table, two chairs, and a waste basket. Electricity and wi-fi are available by request.

EXHIBITING TIMES

All exhibits will be open between the hours of 8:00 a.m. and 5:00 p.m. on Monday, 7/22, and Tuesday, 7/23. No exhibiting will occur on Wednesday, 7/24. There will be an Exhibit Fair on Tuesday, 7/23, from 10:15 a.m. to 12:00 p.m. During this time there will be no other activities scheduled for participants.

MOVE-OUT

Exhibitor move-out is currently scheduled for before 5:00 p.m. on Wednesday, 7/24. If you would like, Exhibitors can move-out at any point between Monday to Wednesday.

SHIPPING ITEMS

The hotel works with FedEx to ship and store items. There are fees associated with this for both delivery and storage of items. If you need to use FedEx, please anticipate picking up your items on either Saturday, July 20, or Monday, July 22. Please let NCIL know if you have any questions.



ACCESSIBLE FORMATS

All display materials must be available in large print, Braille, and electronic versions. NCIL staff will be happy to assist you in procuring alternate formats for your exhibits. Please reach out to jenny@ncil.org for further information.